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Newsletter



Issue 530
Friday, 6 October



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New orders drag down Australian manufacturing PMI in September, says Judo Bank



Australia's manufacturing industry continues to decline in September amid a sharper decline in new orders.

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Top News



Global manufacturing PMI in September—JP Morgan Chase
The JP Morgan Global Manufacturing Index (PMI) remained in the contraction zone for the eighth month.



Issue 531
Friday, 13 October



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Territory's advanced manufacturing industry gets boost with new digital printing investment



The Territory Government has announced a substantial \$492,000 investment in digital printing technology for the region in a bid to boost the advanced manufacturing sector.




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The satellite mission has passed tests and capabilities to withstand the... of space.



Issue 532
Friday, 20 October



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Big Build unveils \$40M Robotics and Advanced Manufacturing Centre at Eagle Farm TAFE



The Queensland Government is pioneering workforce training for the Fourth Industrial Revolution with the launch of the \$40 million Robotics and Advanced Manufacturing Centre at Eagle Farm TAFE, an initiative under the Big Build project.

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Top News



Australia's landmark National Skills Agreement to boost sovereign training capabilities
Australia's National Cabinet has finalised the National Skills Agreement (NSA), which will unlock billions of dollars in investment in skills training.

Branded Content

Beyond the factory floor: Rethinking e-commerce to revolutionise B2B dynamics

E-commerce is a game-changer for the manufacturing industry and gone are the days when online retailers are the only ones leveraging it to sell their products.

By **Julianne G.** - October 17, 2023



Image credit: [hedgehog94/stock.adobe.com](#)

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The business-to-business (B2B) trading landscape in the manufacturing industry has gone through drastic changes in recent years, particularly in the wake of the pandemic. Streamlined digital experiences became the new normal.

A study conducted by Forrester Research revealed that the growth of B2B e-commerce is moving upward, with an approximately 10.7 per cent annual rate from 2021 to 2027, reaching a value of \$18.8 billion.

With drastic transformations taking over industries, manufacturers are re-evaluating their strategies and technology investments in order to stay at the forefront of the B2B landscape are employing in response to new industry challenges.

Beyond the factory floor: E-commerce at the pinnacle of digital priorities

In the era of digital connectivity, prioritising investments in e-commerce stands out as a pivotal decision within the B2B manufacturing sector.

By **Julianne G.** - November 15, 2023



Beyond the factory floor: How to navigate post-pandemic B2B manufacturing landscape

By **Julianne G.** - November 30, 2023



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The manufacturing and distribution sectors have traditionally been slow to adopt business-to-business (B2B) e-commerce, but this drastically changed in the wake of the pandemic.

From being a crisis response of buyers and sellers during the pandemic lockdowns, B2B e-commerce in manufacturing has become the new normal and is now on its way towards further growth.

Adobe Commerce's 2023 B2B Commerce Growth Strategies Survey has found that most manufacturers and distributors have moved past their initial investments in B2B e-commerce. To these business players, it is no longer a question of whether to invest in digital, but rather how to invest and overcome the obstacles that arise when companies transition to a new way of connecting and catering to consumers.

Information in the manufacturing industry, business strategy and investing in digital solutions, such as e-commerce.

The global B2B e-commerce industry will see a 14.1 per cent annual growth rate from 2021 to 2027, reaching a value of \$18.8 billion.

B2B e-commerce in the United States will grow by 10.7 per cent of all B2B sales by 2027 – a significant spike.