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Branded Content

Kyocera AVX leverages Minitab Engage to globalise customer experience system

By Julianne G. - August 29, 2023





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In 2020, Kyocera AVX, a US-based global manufacturer of advanced electronic components, spearheaded a plan to globalise all the systems across its manufacturing facilities located around the globe.

With an expansive global footprint made up of dozens of research, development and manufacturing facilities spanning more than 15 countries, each with their own quality management systems, Kyocera AVX faced a daunting challenge in monitoring company initiatives because of the lack of real-time visibility into the different facilities.